

Scoring Rubric for
Judging Group

Web Design - Individual/Group – Level I / II / III / IV / V

Student(s)

Title

Software Used

Sponsor(s)

Judges

Area	1-3 or	4-7 or	8-10 or	11-15 or	Area Score
<p>Originality 15 pts. Is the entry original, creative and imaginative in subject and/or implementation for age/grade?</p>	Project (idea and implementation) is simple and basic. Project shows no evidence of thought.	Limited evidence of thought, some sophistication.	Project is effective and shows imagination and sophistication.	Significant evidence of originality and inventiveness. Evidence of research and/or effort.	_____
<p>Final Product 15 pts. Is the final project an example of a best-work product in subject and/or implementation for age/grade?</p>	The web page is difficult to follow. Lacks good screen design and organization. Evidence of lack of planning and editing for accuracy.	The project has little organization. Some screen design present. Project information is incorrect with many grammatical and/or spelling errors. Navigation through project is inconsistent.	The project is well organized, accurate and useful. Good screen design with consistent layout, use of color, etc. Hyperlinks are relevant and appropriate. Graphics, sound, and/or video are related to subject and enhance the overall page. Good web page.	The project is well organized, accurate and useful. Good screen design with consistent layout, use of color, etc. Hyperlinks are relevant and appropriate. Graphics, sound, and/or video are related to subject and enhance the overall page. Evidence of planning and thought- attention to detail. Outstanding web page.	_____
<p>Presentation Clarity 15 points Does (do) the student(s) articulate knowledge of software and subject matter? (Nervousness should not count against the student.)</p>	Student(s) does (do) not exhibit an understanding of software or project material. Judge must take the active role in the interview.	Student(s) does (do) not exhibit an understanding of software or project material or process of web creation. Student tries sharing the information, but obviously does not understand the material or software and/or code.	Student(s) does (do) understand(s) the software or project material and process of web creation. Student shares the information, but presentation has errors and/or incorrect information.	Student(s) does (do) an outstanding presentation for judges. Takes an active role in the interview. Relates a working knowledge of web creation and software used. Student conveys concrete appropriate information for decisions made in page creation.	_____

Area	1-3 or	4-7 or	8-10 or	11-15	Area Score
Purpose and Value of Project 15 points Is the project of educational value to the student? Does the project show information or cause the student to learn by using the software.	Project created for another purpose of the students choosing. For example project for recreational use only.	The project was created for a school assignment or topic encountered in school, but has little educational value. (Does not teach anything. Does not have a meaningful purpose.)	The project was created for a school assignment or topic encountered in school, or has educational or commercial value.	The project was created for a school assignment or topic encountered in school, or has educational or commercial value and is outstanding in nature. Teaches information or shows consideration of client or business.	_____
Design 10 pts Does design of the project enhance the information?	Exaggerated emphasis on graphics and/or special effects. Little attention to visual design or consistency.	Design and Content compliment each other.	Design and content compliment each other. Evidence of thought regarding use of color, balance of graphics and text. Special effects add to project.		_____
Enhancements 10 pts. Does the use of Enhancements compliment the project?	No video, audio, graphics or special effects.	Limited or inappropriate use enhancements.	Enhancements are used effectively to entice users to learn and/or to enrich the web page.		_____
Documentation 10 pts.	Lacks documentation.	Documentation present, but incomplete or obviously done by someone else. Or documentation has numerous errors.	Title page, introductory page, instructions page and specifications (storyboard of planning) present with little or no errors.		_____
Impression 10 pts. As a judge, how does the project and the presentation impress you?	Poor	Good	Excellent		_____

Total Points _____