Scoring Rubric for Judging Group

Video Production – Individual/Group – Level I / II / III / IV / V

Student(s)   _____ _____ _____ _____
Title   _____
Software Used _____
Sponsor(s)   _____
Judges   _____

Area	1-3 or	4-7 or	8-10 or	11-15 or	Area Score
Originality – **15 pts.** Is the entry original, creative and imaginative in subject and/or implementation for age/grade?	Project (idea and implementation) is simple and basic. Project shows no evidence of thought.	Limited evidence of thought. Some complexity is seen.	Project is effective and shows imagination and sophistication.	Significant evidence of originality and inventiveness. Evidence of research and/or effort.	___
Final Product- **15 pts.** Is the final project an example of a best-work product in subject and/or implementation for age/grade?	The project is difficult to follow. Evidence of lack of planning and editing for accuracy.	The project has little organization. Some screen design present. Video jerky. Lack of attention to sound, lighting and sequencing.	The project is well organized, accurate and useful. Graphics, sounds transitions add to final project.	The project is well organized, accurate and useful. Good screen design. Project consistent throughout. Graphics, sounds and transitions enhance the overall project. Evidence of planning and thought -attention to detail. Outstanding video.	___
Presentation Clarity **15 points** Does (do) the student(s) articulate knowledge of software and subject matter? (Nervousness should not count against the student.)	Student(s) does (do) not exhibit an understanding of software or project material. Judge must take the active role in the interview.	Student(s) does (do) not exhibit an understanding of software or project material or process of video creation or radio broadcast. Student tries sharing the information, but obviously does not understand the differing hardware and/or video and audio equipment.	Student(s) does (do) understands the software or project material and process of video creation or radio broadcast. Student shares the information, but presentation has errors and/or incorrect information	Student(s) does (do) an outstanding presentation for judges. Takes an active role in the interview. Relates a working knowledge of video creation and/or radio road cast and equipment used. Excellent project.	___

Area	1-3 or	4-7 or	8-10 or	11-15	Area Score
Purpose and Value of Project 15 points Is the project of educational value to the student? Does the project show information or cause the student to learn by using the software.	Project created for another purpose of the students choosing. For example project for recreational use only. Created without a specific purpose. Lacks planning.	The project was created for a school assignment or topic encountered in school, but has little educational value. (Does not have a meaningful purpose.)	The project was created for a school assignment or topic encountered in school, or has educational or commercial value.	The project was created for a school assignment or topic encountered in school, or has educational or commercial value and is outstanding in nature.	___
Design 10 pts Does design of the project enhance the information?	Exaggerated emphasis on graphics, sound and/or special effects. Inappropriate use of special effects.	Design and content compliment each other. Some special effects detract from the overall project.	Design and content compliment each other. Evidence of thought regarding use of color, balance of graphics and text. Special effects add to project.		___
Enhancements 10 pts. Does the use of Enhancements compliment the project?	No video, audio, graphics or special effects.	Limited or inappropriate use enhancements.	Enhancements are used effectively to entice users to learn and/or to enrich the project.		___
Documentation 10 pts.	Lacks documentation.	Documentation present, but incomplete or obviously done by someone else. Or documentation has numerous errors.	Enhancements are used effectively to entice users to learn and to enrich the experience.		___
Impression 10 pts. As a judge, how does the project and the presentation impress you?	Poor	Good	Excellent		___

Total Points ___