

VIDEO PRODUCTION

Both digital and analog video productions are allowed, but all entries must use some form of computerized video editing for the final production. Final products cannot exceed 10 minutes total viewing time. A 30 or 60 second “commercial” or promotional “spot” is also allowable, but will be judged with a unique rubric within this same category. Longer videos created for other purposes may be edited into a 10 minute version, but the full-length copy should also be brought. Videos should be playable on the laptop or portable device (iPad) that you bring. No desktop computers will be allowed.

Productions using professional equipment such as Avid Cinema, Casablanca, etc. will be judged using additional guidelines from more low-tech products such as I-Movie and Dazzle. However, all video products will be grouped together for final tallies and decisions.

Students who create school broadcasts over open/closed circuit television and/or radio may submit sample broadcasts that do not exceed 10 minutes in total viewing/listening time. These productions also must have used some form of computerized editing or other production that can be described to the judges. Again, broadcasting rubrics will include unique elements, but project scores will be included for final tallies in this overall category.

Students will be expected to describe their production crews and job responsibilities. No more than four students may work on a single production for ACTE competition purposes.