

Scoring Rubric for
Judging Group

Multimedia - - Individual/Group – Level I / II / III / IV / V

Student(s)

Title

Software Used

Sponsor(s)

Judges

Area	1-3 or	4-7 or	8-10 or	11-15 or	Area Score
<p>Originality – 15 pts. Is the entry original, creative and imaginative in subject and/or implementation for age/grade?</p>	Project (idea and implementation) is simple and basic. Project shows no evidence of thought.	Limited evidence of thought. 90% copied work. Little writing in own words.	Project is extremely effective or imaginative.	Significant evidence of originality and inventiveness. The majority of ideas or way in which information is displayed are in a fresh way. Evidence of research.	_____
<p>Final Product- 15 pts. Is the final project an example of a best-work product in subject and/or implementation for age/grade?</p>	The project is difficult to follow. Credit for source information is incomplete or missing. Project information is incorrect with numerous grammatical and/or spelling errors. Navigation through project is haphazard.	The project has little organization. Some credit for source information is cited. Project information is incorrect with many grammatical and/or spelling errors. Navigation through project is inconsistent.	The project has good organization. Credit for source information is cited. Project information is generally correct with few grammatical and/or spelling errors. Navigation through project makes sense.	The project has good organization. Credit for source information is cited. Project information is generally correct with few grammatical and/or spelling errors. Navigation through project makes sense.	_____
<p>Presentation Clarity 15 points Does (do) the student(s) articulate knowledge of software and subject matter? (Nervousness should not count against the student.)</p>	Student(s) does (do) not exhibit an understanding of software or project material. Judge must take the active role in the interview.	Student(s) does (do) not exhibit an understanding of software or project material. Student tries sharing the information, but obviously does not know the material or software.	Student(s) does (do) understand(s) the software or project material. Student shares the information, but presentation has errors.	Student(s) does (do) an outstanding presentation for judges. Takes an active role in the interview.	_____

Area	1-3 or	4-7 or	8-10 or	11-15 or	Area Score
Purpose and Value of Project 15 points Is the project of educational value to the student? Does the project show information or cause the student to learn by using the software.	Project created for another purpose of the students choosing. For example, project for recreational use only.	The project was created for a school assignment or topic encountered in school, but has little educational value. (Does not teach anything.)	The project was created for a school assignment or topic encountered in school, or has educational or commercial value.	The project was created for a school assignment or topic encountered in school, or has educational or commercial value and is outstanding in nature. Teaches information or shows consideration of client or business.	_____
Design 10 pts Does design of the project enhance the information?	Exaggerated emphasis on graphics and/or special effects. Little attention to visual design or consistency.	Design and content compliment each other.	Design and content compliment each other. Evidence of thought regarding use of color, balance of graphics and text. Special effects add to project.		_____
Enhancements 10 pts. Does the use of enhancements compliment the project?	Uses enhancements on a limited basis such as graphics in a word processing document.	Uses enhancements to show an understanding of the applications features.	Enhancements are used effectively to entice users to learn and to enrich the experience.		_____
Documentation 10 pts.	Lacks documentation.	Documentation present, but incomplete or obviously done by someone else or documentation has numerous errors.			_____
Impression 10 pts. As a judge, how does the project and the presentation impress you?	Poor	Good	Excellent		_____

Total Points _____