ACTE:
Individual/Group Website Design Rubric

Student Information Sticker
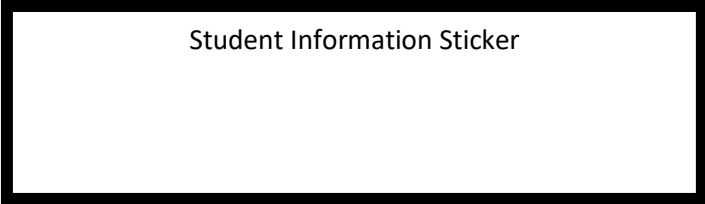
Directions:

1. Ask student/group for their portfolio. Students are only allowed 5 minutes for project set up. As they are setting up you will need to check the portfolio using the checklist below. Be sure to place all scores in the correct boxes. Some portfolios may be electronic and you will need to wait until it is ready to be viewed.
2. After this, the student/group will present the project to you. When the student/group is ready to present, judge the project and the presentation skills based on the rubric guidelines. The student/group has 10 minutes max to present the project. It is important to note that you may not see the entire project in 10 minutes, just what the student wishes you to see.
3. After the presentation, use the guided questions to ask about the project. You are not limited to these questions; they are just a suggestion. The question section of judging cannot exceed 5 minutes.
4. Be sure there are scores in each box, Add the Portfolio and Rubric Scores Together for a final score. Be sure to initial the scoring section of the rubric (on the back).

Judges Portfolio Checkoff Sheet			Points
Online Event Orientation Documentation	0 Official documentation not provided.	10 Official documentation provided and in portfolio (page 1)	
Portfolio	0 Participant does not have a portfolio	10 Participant has a portfolio	
Portfolio Pages	0 Participant does not have a portfolio	6 Completed Portfolio should include the following: • project identification page (student name(s), school name, category, level, region) • table of contents page • narrative (why the student chose this project, what they learned, and how it has been beneficial to them) • software and hardware used in project • copy of project (Example: code, powerpoint, script, video layout, webpage layout, templates, source code, storyboards, etc...) • works cited/bibliography	
Punctuality	0 Participant was late for presentation	4 Participant was on time for the presentation	
Judges' Portfolio Checkoff Sheet Score – Total (out of 30)			

(Flip over for rest of rubric)

Project Rubric				
Website Design	Minimal	Partial	Mastery	Points
DOCUMENTATION 0 – 10 Did student(s) include citations for sources & permissions for non-student produced material?	0 – 5 Little to none of the required documentation present.	6 – 9 Some or most of the required documentation present.	10 All required citations and permissions are present or none needed.	
PROJECT COMPLETION 0 – 15 Did student(s) complete the entire project?	0 – 5 Website incomplete. Cluttered looking, confusing, difficult to locate important elements. Links do not work.	6- 10 Usable website layout, but may appear busy or boring. Some links missing or do not work. Easy to locate most important elements.	11 – 15 Website complete with exceptionally attractive and usable layout. Easy to locate important elements. Links clearly labeled and consistent.	
CREATIVITY 0 – 15 Did student(s) use a higher level of creativity throughout the design process and presentation?	0 – 5 Minimal levels of creativity shown in the project design and oral presentation. Low quality graphics, images broken. Background detracts from the readability of site.	6 – 10 Displays lower level of creativity in the design process and oral presentation. Good quality graphics relate to theme/purpose. Some broken images. Background attractive, consistent.	11 – 15 Student displays high level of creativity throughout design and oral presentation. Unique, well planned and creative. Thoughtful high quality graphics related to theme/purpose.	
PURPOSE 0 – 20 Did all parts of the project work together for the intended purpose?	0 – 9 Little to none of the elements of the design fit the purpose of the project. Minimum amount of information. Many errors in grammar and spelling.	10 - 14 Elements of the project are not cohesive. Website does not fully serve its intended purpose. Navigation inconsistent. Few errors in grammar and spelling.	15 – 20 Layout and user interface consistent. Design and functionality impressive. No errors. Hyperlinks appropriate. Elements used enhance aesthetics and functionality of website.	
UNDERSTANDING 0 – 10 Did student(s) demonstrate a solid understanding of the software in development of the project?	0 – 5 Student displays little to no understanding of the software used to create the project.	6 – 9 Student has a good understanding of the material on the website. Can answer most questions on content and procedures.	10 Student can answer specific questions about project and software chosen. Exceptional understanding and mastery of software.	
Total Score				

Judges Portfolio Checkoff Sheet Score		/30
Project & Oral Presentation Rubric Score		/70
Total Project Score		/100
Ranking		